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BROADBAND **Fast and Reliable Service**

Plum Customers can choose ADSL Broadband for just £19 per month plus VAT with download speeds up to 8Mb depending upon exchange distance and line quality.

This type of connections is intended for up to five PCs. For larger locations the Office Service offers great value at £25 per month plus VAT.

Plum ADSL connections are provided with a static IP address, mail sending via SMTP, web space and email handling.

Plum also provide Domain registration and hosting and for customers on the move webmail allows emails to be collected from the plum website.

Higher bandwidth connections are available via SDSL, leased line, private circuit and Wireless.

TELEPHONE SYSTEMS **Help with Your Telephone Strategy**

Do you need help deciding whether to replace or upgrade your telephone system? Do you obtain maximum benefit from your current system?

Plum offer businesses a free review of their telephone systems including analysis of current equipment, service costs and future requirements.

GUIDE TO THE AVAYA IP OFFICE

Plum Communications have produced a Guide to the Avaya IP Office

For your own copy of this guide please email avaya@plumcom.co.uk or call 0161 622 3500

Please state whether you require the guide as printed version or pdf

The Answer to High Mobile Costs

Are your mobile costs too high? Plum provide a free audit of mobile costs and a recommendation on potential savings. We offer tariffs from all 6 main networks and our own bespoke tariff with line rental from £4 per month

A wide range of handsets are available and full itemised billing is available through the on line service. High volume users will benefit from specially designed bundled tariffs. Full analysis of bills is available as part of the plum service.

TELEPHONE LINES AND CALLS **How to save money and time**

Are you fed up of poor service from your current telephone provider? Would you like to save money without having to change anything?

Plum customers save up to 40% of their telephone spend compared to their previous supplier.

With Plum SIP Service you can benefit from free calls between your own sites.

For further information about any of the articles in this newsletter or to request additional paper copies please contact:

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Plum open day produces fresh environment for business

Plum Communications held an Open Day at their new office at Blackpool Enterprise Centre to launch the new building and provide an opportunity for visitors to interact with a diversity of new technology.

Peter Savic, who hosted the event, provided a platform for Plum's partners to communicate their expertise in the fields of mobile technology, video conferencing, internet security and telephony.

Visitors were able to experience first hand, the technology on display. Sample systems were up and running on site to clearly exemplify how these might be utilised in a multitude of industry scenarios.

Peter Savic said: "We wanted to mark the opening of the new office in a special way and felt that we would open the doors to existing customers and local businesses to allow them in an informal manner to see how their businesses could use the new technology. I was particularly pleased by the turnout and I was delighted that the Mayor of Blackpool was able to join us and take an interest in our work."

Tim Hoddy manned the Polycom video conferencing stand and said he was pleased to be invited. "In an age where there is a lot of emphasis on work-life balance and the environment, we have found that video conferencing has become a popular solution and we are very much looking forward to a continued relationship with Plum."



Pictured top to bottom: Suzanne Cain, Peter and Susan Savic at the Launch of the Event; The Mayor of Blackpool Councillor Robert Wynne is greeted by Peter Savic; Wayne Meridew and Neil Gray with the LookC CCTV

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Also represented at the event was SonicWall who specialise in back up, recovery and network security. Sales Manager, Jason Hill spoke of the dangers of not having a secure network. He said: " Within ten minutes of creating a new Internet connection someone will have tried to hack into your system. It is imperative that all businesses have a robust security platform to prevent anything like this happening. Plum's knowledge and expertise lends itself to the ease of delivering this product along with the important message of data security."

The Mayor of Blackpool, Councillor Robert Wynne was impressed with the day's activities and remembers the enterprise centre not as a technology hub but as a swimming baths. He said: "It is great that the old building is now being used for something so positive."

He added: "Blackpool is famous for helping people communicate in terms of its historical devotion to the service industry. This event marks the next step in that direction."

Ian Hudson, from Hudson Hill Consulting, an existing customer of Plum who had travelled from Warrington to be at the event said: " Tangible demonstrations give you a much better idea of how these devices actually work and can be employed in a range of businesses to cut costs and speed up the transfer of information."

Mike Mills demonstrating the IP featurephones and Neil Gray showing the LookC CCTV system had both travelled for four hours to be at the event and were impressed with the location and facilities in the building, making it an ideal location to demonstrate their products which would now be on permanent display at the building and available for prospective customers to try.

Peter was delighted with the outcome and said: "The event provided an opportunity for customers to interact directly with the latest products available. The uniqueness of the Enterprise Centre, designed in sympathy with ecological initiatives was a fitting venue for the open day which conveyed the way in which some of the solutions on display can assist with the reduction of carbon emissions."

If you could not attend the event and would like to have your own tour of the office or demonstration of any of the products which were on show please contact Plum on 0161 622 3500.



Pictured top to bottom: Ian Hudson and Barry Cole with the Avaya telephone system; Jason Hill and Andy Sharples discuss the SonicWall whist Tim Hoddy, Mike Mills and Peter Savic look on; Lynsey Brown points out the latest Plantronics Headset to the Mayor of Blackpool; Tim Hoddy and Martin Stacey try out the Polycom videoconferencing



Technology on show at the Open Day

The following products were demonstrated:-

Polycom Video Conferencing

The deskmounted Polycom Videoconferencing system allows images to be displayed on PC screen, plasma screen or full size projection with high quality sound and ability to connect multiple conference delegates

LookC Surveillance TV Systems

LookC 4 x 4 CCTV system with recording to hard drive, remote access via any PC on the internet or remotely via the internet, record on demand feature, email or mobile alert with screen capture and 28 days record time

Avaya Telephone Systems

Avaya IP Office 500 system with ISDN lines and IP connection will accept Avaya Keyphones and standard telephones and for smaller locations the Avaya Quick Edition offers a competitively priced solution.

IP Featurephone

This IP featurephone plugs into the broadband router to provide instant telephone access anywhere in the world. It can provide two telephone lines which can have any number and calls can be made at low cost.

Openhand Mobile Email

Demonstrated on a range of mobile handsets this allows emails, calendar and files to be accessed, edited and forwarded. A free trial is available to allow the user to appreciate the benefits of this feature rich product.

Plantronics Head Sets

The latest Voyager Bluetooth headset was demonstrated which allows the wearer to pair with both desk phone and mobile phone and take calls without the need to have a connecting wire.

SonicWALL VPN Firewall

The SonicWALL range of firewalls and security products provide small businesses with vital protection from hackers, viruses and denial of service attacks and will also provide secure VPN between sites and content filtering

For more information about any of these products or to arrange a demonstration or trial please call Plum on 0161 622 3500.

Suzanne's Great North Run

Customer services manager Suzanne Cain of Plum Communications has completed the Great North Run to raise money for Leukaemia Care. She raised £300 in personal sponsors and Plum will be doubling this to make a total raised of £600 for the charity.



Suzanne completed the 13.1 miles half marathon in 2 hours 2 minutes, which included two stops to allow ambulances to pass whilst husband Martin who was also running to raise money for charity completed the run in 1 hours 22 minutes. It is the third time that Suzanne has taken part in the Great North Run and she beat her previous time of 2 hours 22 minutes.

Suzanne said "It was fantastic, the atmosphere was outstanding and being there was an amazing experience. I was a little disappointed not to have finished in under two hours but the delay was unavoidable and I have already booked for next year.

"It was a very emotional time especially reading the stories on other people's T-shirts of their reasons for running. Throughout the day there was entertainment from bands and even a fly over by the Red Arrows which all helped to make it a special day to remember."

Peter Savic of Plum said "We are very proud of Suzanne and Martin and we were delighted to back her and provide sponsorship for her chosen charity. It is a pleasure to be able to support her and raise funds for such a worthy cause."

Anyone would like to add to the sponsorship total can contact Suzanne at Plum on 0161 622 3500.