



# plumtalk - extra

September Update 2007

## When and where

The new offices are situated on the site of the old Lido baths, at the New Enterprise Centre, Lytham Road, Blackpool FY4 1DP.

The open day will run from 10.30am to 3.00pm on Thursday 4 October 2007 with visitors able to call in at any time to chat to vendors and discuss the technology which will be on display.

A buffet lunch will be served at 12.00 noon and visitors are requested to pre-register for catering purposes.

There is no parking available on site but public car parks and good public transport links are close by.

### plum communications

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## Green Offices Open for Inspection

Local telecommunications company, Plum Communications is celebrating its acquisition of state of the art offices on Blackpool's South Shore in style.



Plum Communications will move into its new, glass-fronted offices next week and to mark the occasion it is holding a networking event on 4th October with a plethora of local businesses, charities and representatives from the council set to attend and see first hand, some of the latest technology on offer to businesses.

Housing the new offices is the Enterprise Centre, built on the site of the old Baths on Lytham Road. The centre, funded by the European Regional Development Fund, has two wind turbines on top of it to help reduce its carbon footprint and as well as creating new jobs and homes for small businesses it is hoped to be the landmark for new generation and business in Blackpool.

Managing Director of Plum, Peter Savic says: "The building is really quite unique and fully supports all the new environmental initiatives. The technology that Plum has at its fingertips obviously helps businesses' productivity but, like the Enterprise Centre, also assists with attempts to reduce carbon emissions."

The launch event will present to organisations, ways of improving telecommunications. From simple and cost effective telephones for small businesses to IP telephones that will work anywhere in the world and mobile phone technology that will allow businesses to plug into their system while they are on the move. Also included in the day will be free demonstrations and advice on CCTV systems and Internet security solutions.



Peter Savic says: "It is a privilege to be at the start of this exciting time for Blackpool businesses and being part of this pioneering project has helped prove that Blackpool is one of the key areas for business in the north-west."

The open day will run from 10.00am until 3.00pm and anyone is welcome to call in during that time. Light refreshments will be provided with buffet lunch at 12.00 noon.

To confirm your place please call 0161 633 7335 or email [blackpool@plumcom.co.uk](mailto:blackpool@plumcom.co.uk).

**(Please supply these details:- Name, Company, Tel No, email address)**

## Vendor Products

**Vendors of the following products will be represented on the day:-**

**Polycom Video Conferencing**

**LookC Surveillance TV Systems**

**Avaya Telephone Systems**

**Gamma IP Telephony**

**Openhand Mobile Email**

**Plantronics Head Sets**

**SonicWALL Firewall**

**OAK Call Logging**

**Plum Communications Services**

**R**unning your own business or being part of a busy organisation can often make you feel like you need to be in two places at once. Thanks to modern Video Conferencing equipment you really can be in two places at once!

Imagine the time you can save by not having to drive or catch a train to a meeting. Plum will be offering you the chance to book your own FREE Video Conference.

**W**hen you have to be there in person but still need to be in touch Plum can help with a range of mobile data solutions. Openhand will be demonstrating their mobile email services which allows a mobile phone user to send and receive emails from their mobile handset. Users can share calendars and files with colleagues and edit and forward documents to clients.

Users can share calendars and files with colleagues and edit and forward documents to clients. Imagine being able to send a quotation or confirm an order with a client whilst sat in their office using just your mobile phone. All those attending can take a 14 day free trial of this product.

**P**roperty owners will love the LookC CCTV video recording system which automatically encrypts and saves images to hard disk. The owner can be alerted to any movement on the cameras by email or text alert and can view images of the site remotely.

There will be a live demonstration of this and you can learn how where these systems have been deployed criminals have been apprehended and charged by the police due to the evidence quality of the images.

**I**magine having a telephone handset which can be used at the office, home, holiday home or anywhere in the world with a broadband connection and being able to instantly make and receive calls. That is the Featureplus service from Plum. These telephones have been deployed throughout the UK and Europe by Plum Customers in the two months since their launch.

Try one yourself by taking the free trial, available to all business users by registration on the day.

**A**vaya will be demonstrating the latest telephones for small and medium size businesses with the IP Office and the Quick Edition. As an Avaya Business Partner Plum has extensive experience of deploying these systems for business.

**I**f you need a new telephone system or wish to add voicemail or new functions to an existing system, take advantage of a free one to one session with Peter Savic, lead consultant at Plum.

With extensive experience of working with a wide range of businesses, Peter is able to understand your requirements and propose a cost effective and efficient solution to meet your needs and budget.

**C**onfused by the array of tariffs available for voice, data and mobile? Plum can help you by providing you with a single source for all your telecom needs, making it easier for you to manage your telecom costs and fault reporting.

## Registration

**To book your place on the open day please call 0161 633 7335 and register today or email [blackpool@plumcom.co.uk](mailto:blackpool@plumcom.co.uk)**

**Please supply these details:- Name, Company, Tel No, email address**